



Diamond Ice Properties Limited

RC: 7014747

Date of Incorporation: June 14, 2023

Company Profile

Visit Our Website

www.diamondiceproperties.com





Customer Centric Real Estate Company



Executive Summary



Diamond Ice Properties Limited is a premier, forward-thinking real estate firm registered and headquartered in Abuja, FCT, Nigeria.

Established in 2023, our company was founded to address the market's need for a more transparent, strategic, and client-centric approach to real estate investment.

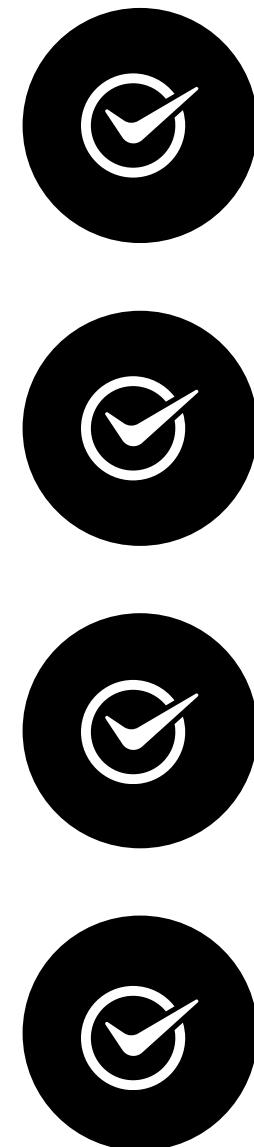
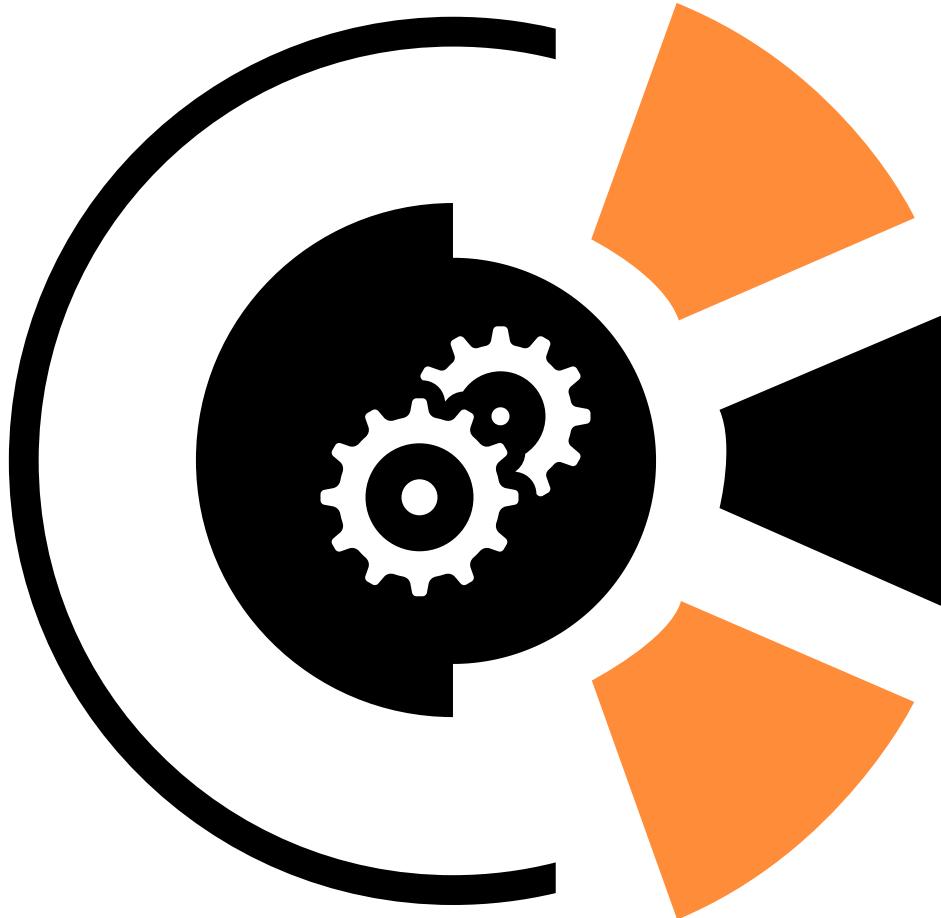
We specialize in the sales, acquisition, and management of residential, commercial, and undeveloped land assets.

Our core mission is to move beyond simple transactions to deliver purposeful investment opportunities that build generational wealth and create a nation of proud homeowners.

This document outlines our corporate structure, operational methodology, service offerings, and the foundational principles that guide our business.

Our Services

We offer a comprehensive suite of real estate services designed to cater to a diverse clientele.



Residential Property Sales & Advisory

We assist individuals and families in acquiring their ideal homes. We provide end-to-end guidance, from sourcing properties in secure and desirable neighborhoods to navigating the complexities of purchase, making homeownership an achievable and rewarding experience.

Real Estate Investment Consultation

We provide strategic, data-driven advice for investors. This service includes identifying high-yield land and properties, conducting market trend analysis, risk assessment, and developing a portfolio strategy aimed at maximizing returns and building sustainable wealth.

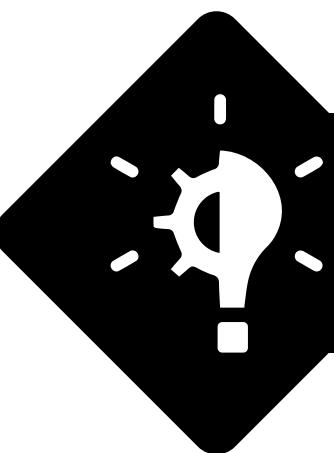
Commercial Property Acquisition

We support businesses in finding and acquiring strategic commercial properties, including office spaces, retail outlets, and industrial facilities. We focus on locations that enhance brand visibility, operational efficiency, and business growth.

Land Acquisition & Banking

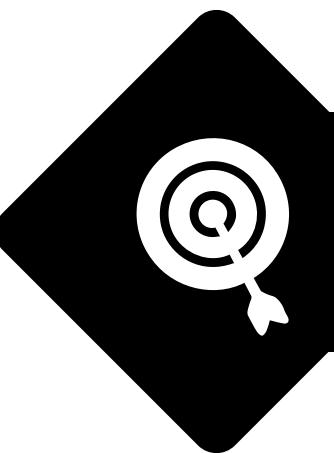
We specialize in sourcing and facilitating the purchase of verified land in high-growth corridors. This service is ideal for clients looking to secure assets for future development, long-term appreciation (land banking), or large-scale projects.

Our Vision And Mission



Our Vision

Our Vision To be Nigeria's most trusted and transparent real estate partner for building generational wealth, creating a nation of proud and prosperous property owners.



Our Mission

Our Mission To relentlessly identify and present prime real estate opportunities with absolute clarity and integrity. We are committed to guiding our clients with expert, ethical advice and seamless service, helping them achieve their financial and homeownership goals.



Our Commitment to Excellence

Enhancing the Client Experience

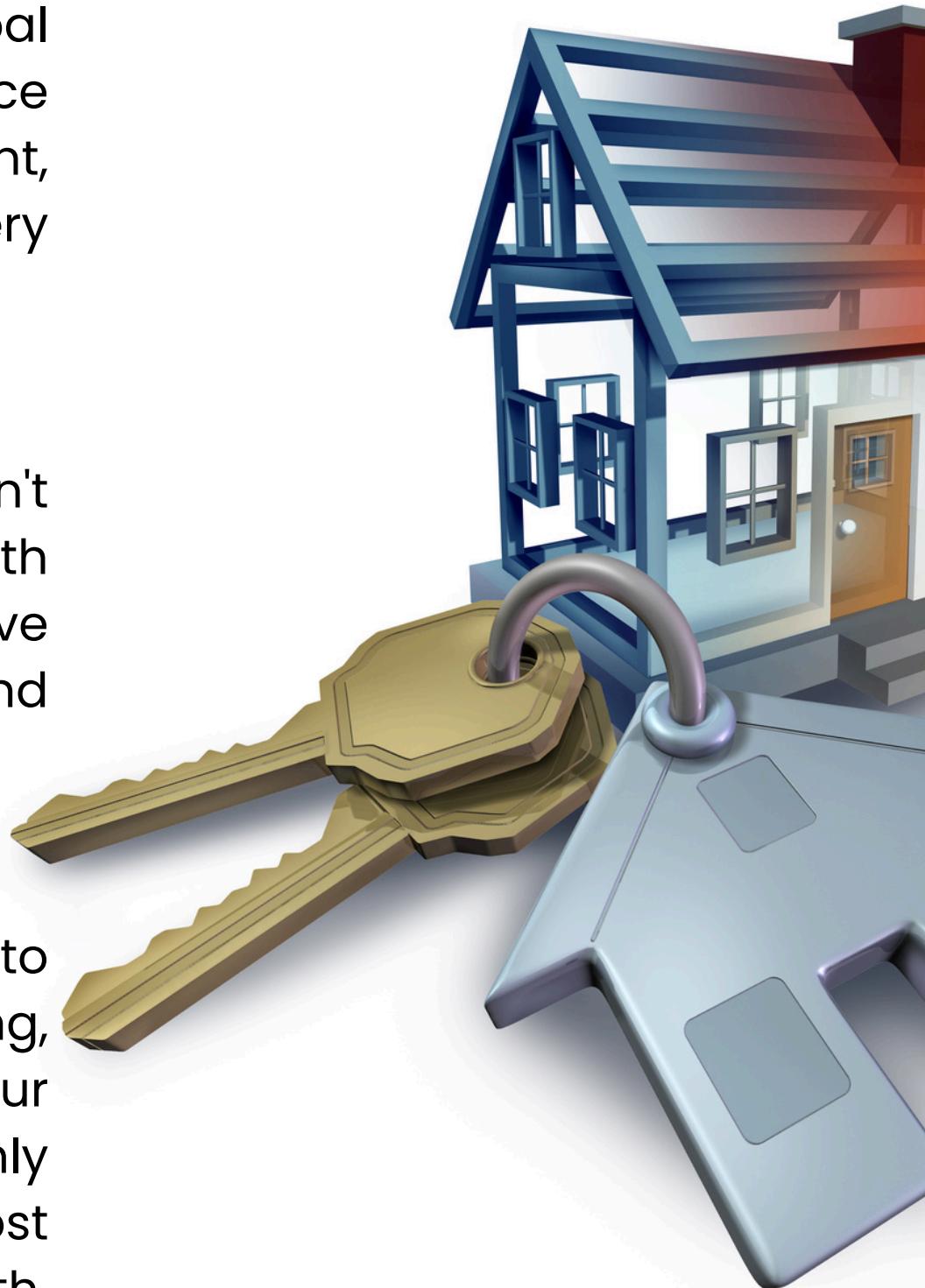
At Diamond Ice Properties, we believe a positive and efficient client experience isn't just a goal – it's our foundation. In a market where clients are well-informed, we go beyond basic service to provide a truly seamless, professional, and personalized journey. We ensure that every client, whether they are buying, selling, or renting, receives a white-glove experience from the very first consultation to closing and beyond.

Leveraging Technology and Data

Technology is a critical tool that gives Diamond Ice Properties a competitive edge. We don't just use technology; we leverage advanced tools and data analytics to operate with unmatched efficiency. By providing our agents with sophisticated CRM systems, predictive analytics, and data-driven market insights, we empower them to offer smarter solutions and more accurate valuations.

Fostering Agent and Employee Growth

The success of Diamond Ice Properties is a direct reflection of our people. We are committed to fostering the growth of our agents and employees by investing in continuous training, professional development, and a supportive, motivating company culture. By providing our team with the resources and knowledge they need to excel, we ensure they are not only highly skilled but also passionate about their work. This investment in our team is the single most important factor that allows us to build stronger client relationships, drive company growth, and secure our position as a leader in the industry.



Founder's Profile: Mrs. Uche Lawrence Oduemi

Founder's Profile – Uche Lawrence Oduemi

Uche Lawrence Oduemi is a visionary Nigerian entrepreneur and philanthropist with a strong passion for real estate, innovation, and social impact. She is the Founder and Managing Director of Diamond Ice Properties, a fast-growing real estate company headquartered in Lagos, Nigeria. Through her leadership, the company has become known for delivering reliable, high-value property solutions tailored to the needs of individuals, families, and businesses across Nigeria.

Her entrepreneurial journey is anchored on a deep commitment to integrity, professionalism, and customer satisfaction. Under her guidance, Diamond Ice Properties has steadily built a reputation for offering affordable housing, premium real estate advisory, property development, and investment opportunities that empower clients to secure long-term wealth through real estate.

Educational Background

Uche's strong academic foundation has been central to her success. She holds a Bachelor of Arts in Journalism and Mass Communication from Sikkim Manipal University, Accra Ghana Campus, where she honed her communication, media, and strategic thinking skills.



Founder's Profile: Mrs. Uche Lawrence Oduemi (cont)

She further advanced her knowledge in business and digital innovation by earning an Executive Master's in Digital Marketing and Business Transformation from the Rome Business School, Italy. This global exposure has equipped her with cutting-edge expertise in leadership, marketing, and business growth strategies, which she has effectively applied to scale Diamond Ice Properties in Nigeria's competitive real estate market.

Philanthropy & Impact

Beyond business, Uche Lawrence Oduemi is also a passionate philanthropist committed to empowering individuals and communities. She actively supports initiatives that focus on education, women empowerment, and sustainable community development, reinforcing her belief that true success is measured not only in profit but in positive impact.

Vision & Leadership at Diamond Ice Properties

Through her strategic vision, Uche has positioned Diamond Ice Properties as more than just a real estate company—it is a brand that creates opportunities for wealth-building, home ownership, and lifestyle transformation. She continues to drive innovation within the Nigerian property market by fostering trust, building long-term client relationships, and developing real estate solutions that combine affordability with quality.

Her leadership style reflects resilience, innovation, and a people-first approach, making her a respected voice in Nigeria's real estate and entrepreneurial ecosystem.



Our Corporate Philosophy

Our philosophy is the bedrock of our operations and is encapsulated in three guiding pillars. These principles ensure that our clients' needs and concerns are placed above our own in every transaction.



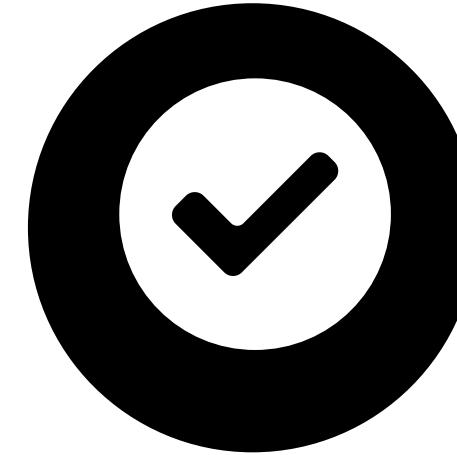
Clarity (Our Promise)

We believe that confident decisions are born from complete transparency. Our commitment is to demystify the real estate process by providing clients with clear, accurate, and comprehensive data, market analysis, and honest advice. We ensure our clients understand every aspect of a transaction, from initial inspection to final documentation.



Legacy (Your Goal)

We view real estate as the most powerful tool for long-term wealth creation. Our property curation process is rigorous, focusing on assets with high potential for capital appreciation and sustainable returns. We are not just selling property; we are helping to lay the foundation for our clients' financial legacies.



Partnership (Our Method)

We foster long-term relationships built on trust and mutual respect. Our team functions as dedicated partners and consultants, offering personalized guidance tailored to the unique goals of each client—be it a first-time homebuyer or a seasoned institutional investor. Your success is the primary metric of our success.

Company Structure

Diamond Ice Properties operates on a modern, agile structure designed for efficiency and client satisfaction. Our operational model ensures a seamless, professional, and effective service from start to finish.

Corporate Structure Our team is composed of dedicated professionals organized into specialized units to manage the client journey effectively.



Client Advisory Team

These are our primary consultants who work directly with clients to understand their needs, provide tailored advice, and guide them through the entire acquisition process.

Investment & Market Analysis Unit

This team is responsible for market research, identifying high-growth locations, and conducting feasibility studies to ensure every property in our portfolio meets our stringent criteria for value and potential.

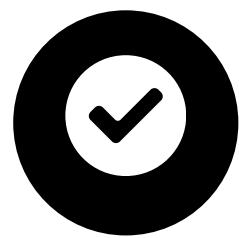
Due Diligence & Verification Team

In partnership with legal experts, this unit handles the critical process of verifying property titles, documentation, and ensuring there are no encumbrances, providing our clients with complete peace of mind.

Transaction & Closing Department

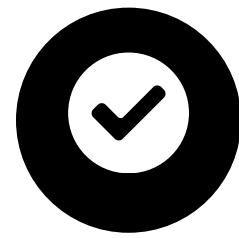
This team manages the administrative aspects of negotiations, payment processing, and the legal transfer of ownership, ensuring a smooth and efficient closing process.

Operational Workflow Our end-to-end process is designed to be systematic and transparent.



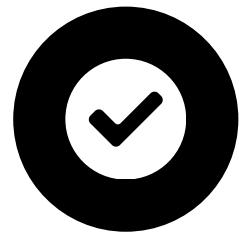
Property Sourcing & Curation

Based on the analysis, our team presents a curated selection of properties that align with the client's goals.



Site Inspection & Verification

We facilitate physical or virtual site inspections and commence our rigorous due diligence process.



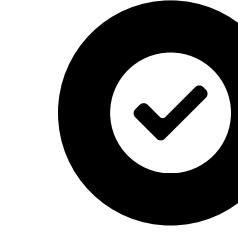
Initial Consultation & Needs Analysis

We begin with an in-depth consultation to understand the client's objectives, budget, and risk appetite.



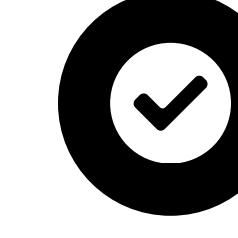
Negotiation & Offer Management

We leverage our professional expertise to negotiate the most favorable terms on behalf of our client.



Closing & Documentation

Our team oversees the entire closing process, ensuring all legal and financial documentation is handled meticulously.



After-Sales Support

Our relationship extends beyond the transaction. We offer guidance on next steps, including development partners, property management, and future investment opportunities.

Areas of Operation

While our services are available nationwide, our primary operational focus is on strategic, high-growth real estate zones within Nigeria's Federal Capital Territory.

- **Primary Market (Lagos State):** Our head office and deepest expertise are centered in Abuja. We have extensive knowledge of and a strong property portfolio in key economic and residential districts, including:
 - Established Districts such as Maitama, Asokoro, Wuse II, and Garki.
 - High-Growth & Developing Areas including Jabi, Utako, and Katampe Extension.
 - Strategic Satellite Towns with significant investment potential like Lugbe, Kubwa, and areas along the Airport Road corridor.
- **Nationwide Service Model:** We effectively serve clients across Nigeria through a robust operational model that includes:
 - A network of vetted local real estate partners in other states.
 - Advanced use of technology for virtual consultations, property tours, and digital document management.
 - A mobile and dedicated team prepared to travel for high-value transactions and client needs.

Our Partners

To deliver a truly seamless and secure service, Diamond Ice Properties collaborates with a network of leading professionals and organizations across various sectors. Our partnership model ensures that every aspect of a transaction is handled by a certified expert. Our typical partners include:



Legal Firms

Reputable real estate law firms that assist with our due diligence, contract drafting, and title registration processes.

Financial Institutions

Banks and mortgage lenders that we can connect our clients with for financing solutions.

Property Developers

We work closely with trusted developers to bring exclusive, off-plan, and newly built properties to our clients.

Surveying and Architectural Firms

Certified professionals who provide essential services for land acquisition and development planning.

Client Portfolio & Case Studies

Our success is defined by the success of our clients. We have had the privilege of serving a diverse range of individuals and organizations, helping them achieve their real estate ambitions.

First-Time Homebuyer Project: Facilitated the acquisition of a 4-bedroom duplex in a family-friendly estate in Lugbe, Abuja, navigating the entire process from mortgage pre-approval to final handover.

Diaspora Investor Project: Advised a client based in Canada on the strategic acquisition of three plots of land in the Jabi district for a mixed-use development project. Managed the entire transaction remotely, including verification, payment, and documentation.

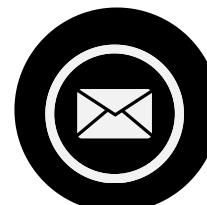
Commercial Investor Project: Sourced and negotiated the purchase of a commercial property for a new branch office for a growing tech firm in Wuse II.

Contact Us

For inquiries, consultations, or to begin your real estate journey, please do not hesitate to contact us.



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- **TikTok:** @thedaimondiceprops
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Thank You

For Your Attention

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